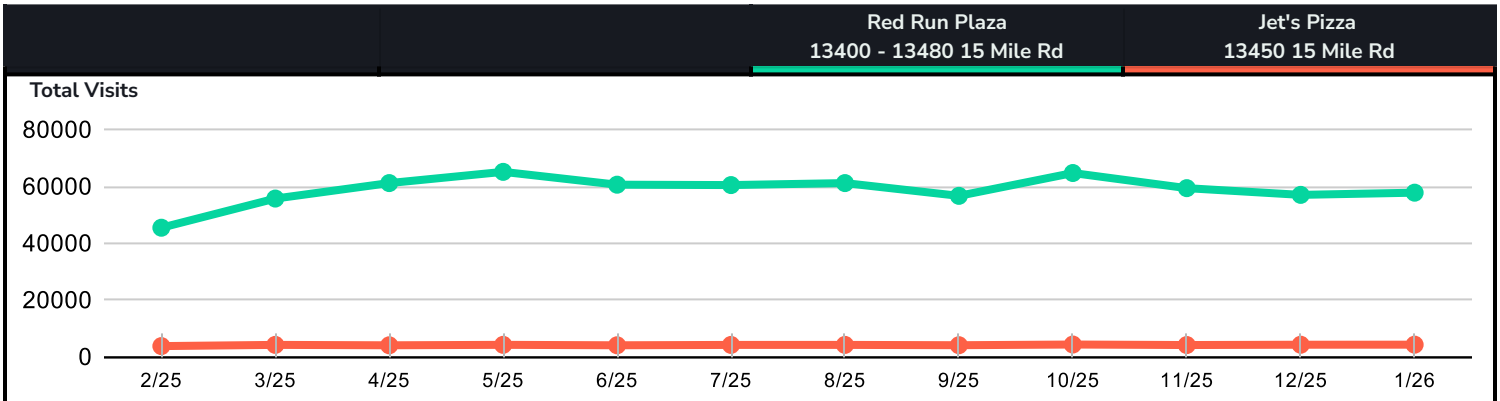
Mobile Data Report

2010 - 2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups
Mobile Data as of 1-2026



		Red Run Plaza 13400 - 13480 15 Mile Rd	Jet's Pizza 13450 15 Mile Rd
3 Month Visits		*174,396*	*12,871*
6 Month Visits		*357,158*	*25,669*
9 Month Visits		*543,553*	*38,327*
1 Year Visits		*706,099*	*50,549*
Average Monthly Visits		*58,842*	*4,212*
Median Daily Visits		*1,937*	*139*
Same Month Retailers - Top retailers visited by each brand			
1		*Jet's Pizza*	*Cinnabon*
2		*Cinnabon*	*Snap Fitness*
3		*Hollister*	*Citizens Bank*
4		*California Pizza K...*	*Popeyes Louisiana ...*
Ranking - Store locations rank by geography			
MSA		198 / 515	52 / 82
State		366 / 851	98 / 136
USA		9,129 / 19,107	263 / 333
Zip Codes - Top areas of visitor origin			
Home	1	48312 - 36%	48312 - 30%
	2	48313 - 8%	48313 - 8%
	3	48035 - 7%	48035 - 7%
Work	1	48312 - 34%	48312 - 28%
	2	48035 - 7%	48313 - 7%
	3	48313 - 7%	48035 - 6%
Demographics - 5 mi radius			
2025 Population		*305,150*	*305,114*
2030 Population		*303,924*	*303,892*
% Population Change 2025-2030		-0.4%	-0.4%
2025 Adult Population Age 18+		245,731	245,717
2025 Population Age 0-19		21.55%	21.54%
2025 Population Age 20-35		20.54%	20.54%
2025 Population Age 35-50		17.83%	17.83%
2025 Population Age 50-65		19.84%	19.84%
2025 Population Age 65+		20.24%	20.24%
2025 Population Hispanic		8,840	8,846
2025 Population Male		149,333	149,318
2025 Population Female		155,817	155,796
2025 Households		126,693	126,756
2025 Median Household Income		$76,010	$75,978
2025 Average Household Income		$94,658	$94,601

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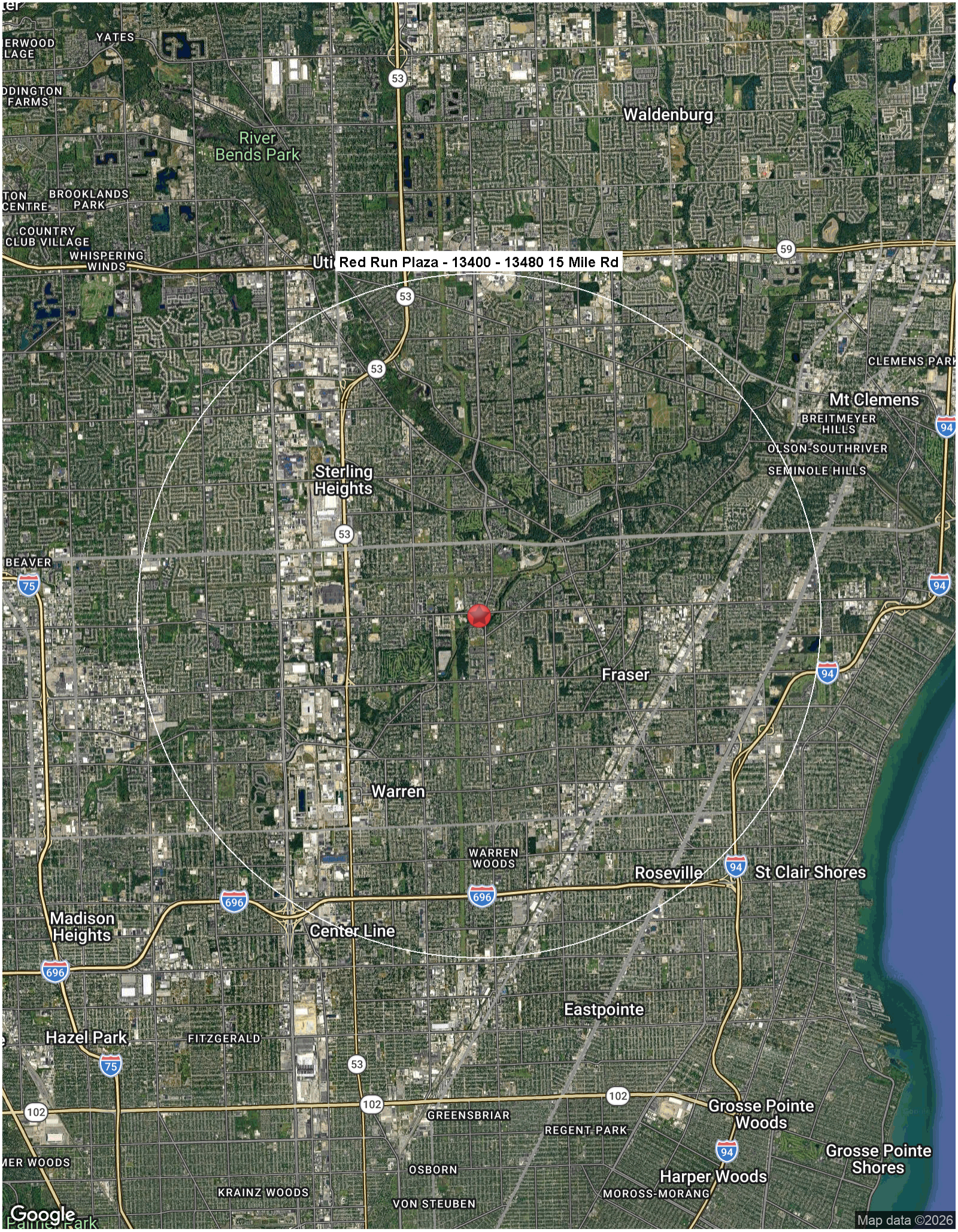
Red Run Plaza - 13400 - 13480 15 Mile Rd
YATES
River Bends Park
Waldenburg
BROOKLANDS PARK
COUNTRY CLUB VILLAGE
WHISPERING WINDS
CLEMENS PARK
Mt Clemens
BREITMEYER HILLS
OLSON-SOUTHRIVER
SEMINOLE HILLS
Sterling Heights
BEAVER
Fraser
Warren
WARREN WOODS
Roseville
St Clair Shores
Madison Heights
Center Line
Eastpointe
Hazel Park
FITZGERALD
GREENSBRIAR
REGENT PARK
Grosse Pointe Woods
Grosse Pointe Shores
Harper Woods
MOROSS-MORANG
OSBORN
KRAINZ WOODS
VON STEUBEN
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