500 River East Center 500 Renaissance Center, Detroit, MI 48243

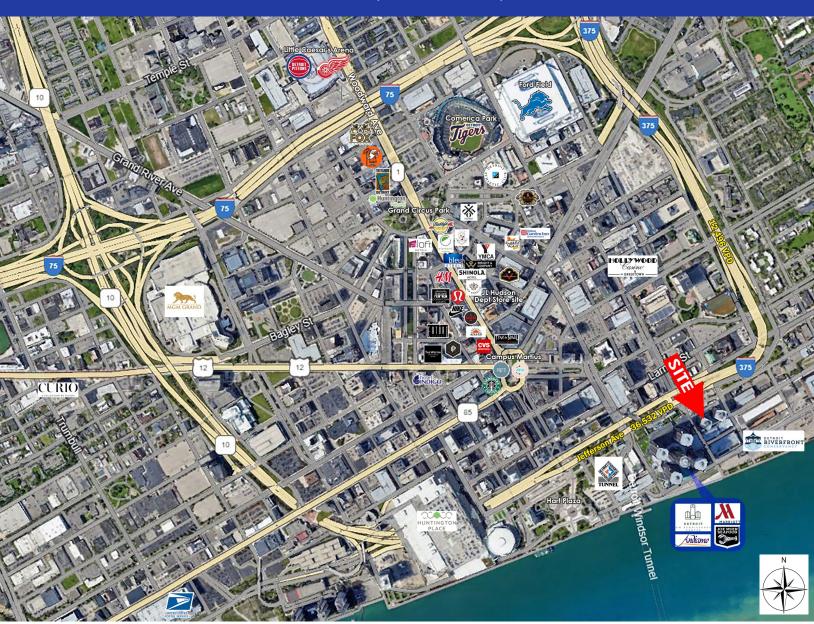


HIGHLIGHTS

- One of Detroit's most iconic office buildings situated on the Detroit Riverwalk in the heart of Detroit CBD.
- The Property is part of the premier Renaissance Center (RenCen) development, a complex of seven connected skyscrapers along the Detroit River owned by General Motors (GM) and connected via skywalk to the Property. GM has partnered with Dan Gilbert, Rocket Companies (RKT) founder, to redevelop the five primary RenCen towers, and announced in 2024 they're relocating their global HQ to Gilbert's \$1.4B Hudson's Detroit development.
- Blue Cross Blue Shield (BCBS) occupies 100% of the 500 Renaissance Tower (310K SF) and recently signed a 15-year extension through 2038.
- Canadian Consulate, Detroit Riverfront Conservancy, Invest Detroit & Great Expressions occupy the 600 Tower, which can access the 500 Tower retail via the shared lobby and common areas.
- Dedicated on-site garage and surface parking with ability for public parking and drop-off.
- Tremendous opportunities for service-oriented retail, restaurant or medical, as additions to the operating Child Time Day Care & Great Expressions.



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DETAILS

SUITE RE-500 3,358 SF Available Cafe
SUITE RE-501 7,448 SF Child Time
SUITE RE-502 1,479 SF Child Time
SUITE RE-511 1,544 SF Available
SUITE RE-550 1,823 SF Available
SUITE RE-560 2,572 SF Available
SUITE RE-570 2,278 SF Available

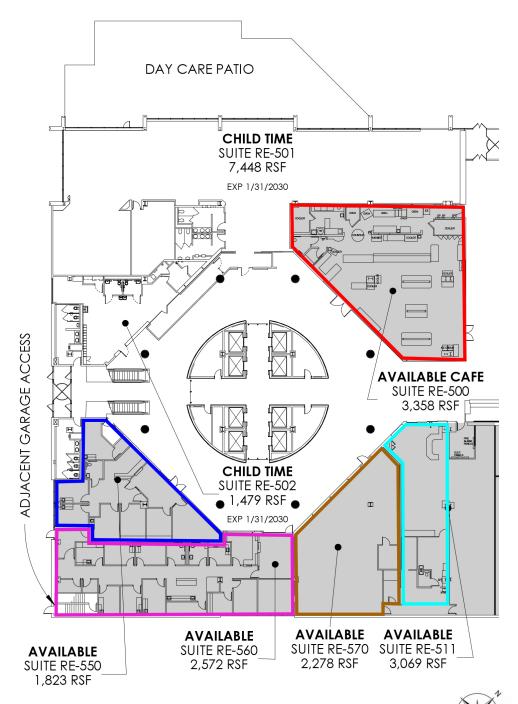
TRAFFIC COUNT (VPD)

Jefferson Ave 36,532 I-375 12,496



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FLOOR PLAN



AVAILABLE SPACES

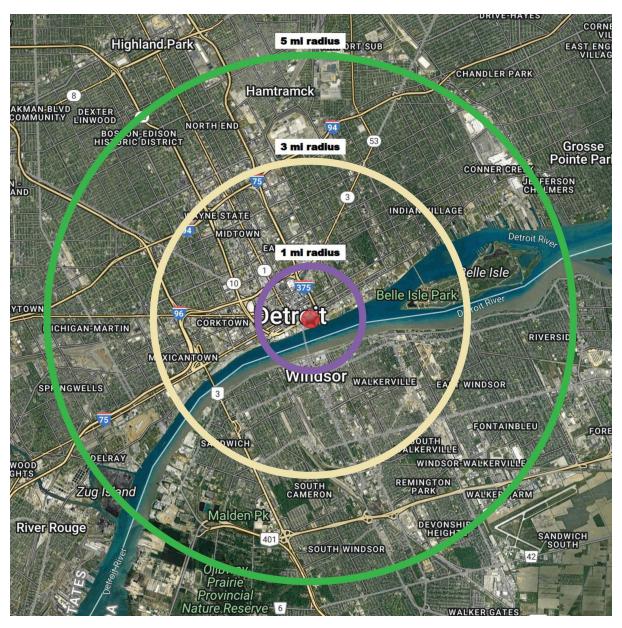
SUITE RE-500 3,358 SF SUITE RE-511 1,544 SF SUITE RE-550 1,823 SF SUITE RE-560 2,572 SF SUITE RE-570 2,278 SF

Contiguous 8,217 SF



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DEMOGRAPHICS



Area Demographics	1 Mile	3 Miles	5 Miles	Area Demographics	1 Mile	3 Miles	5 Miles
Est Population (2024)	13,055	71,202	182,539	Total Businesses	2,519	5,364	8,706
Average HH Income	\$89,851	\$75,421	\$66,701	Daytime Population	50,350	102,605	142,042
Households	8,976	39,554	82,195				
Median Age	36.5	37.6	34.9				

