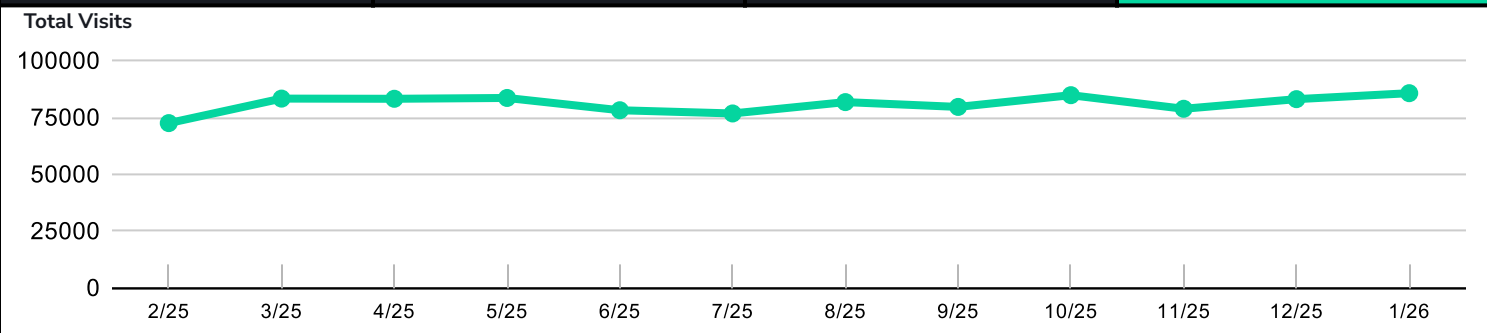


# Mobile Data Report

2010 - 2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 Mobile Data as of 1-2026



Trowbridge Village  
 930 Trowbridge Rd



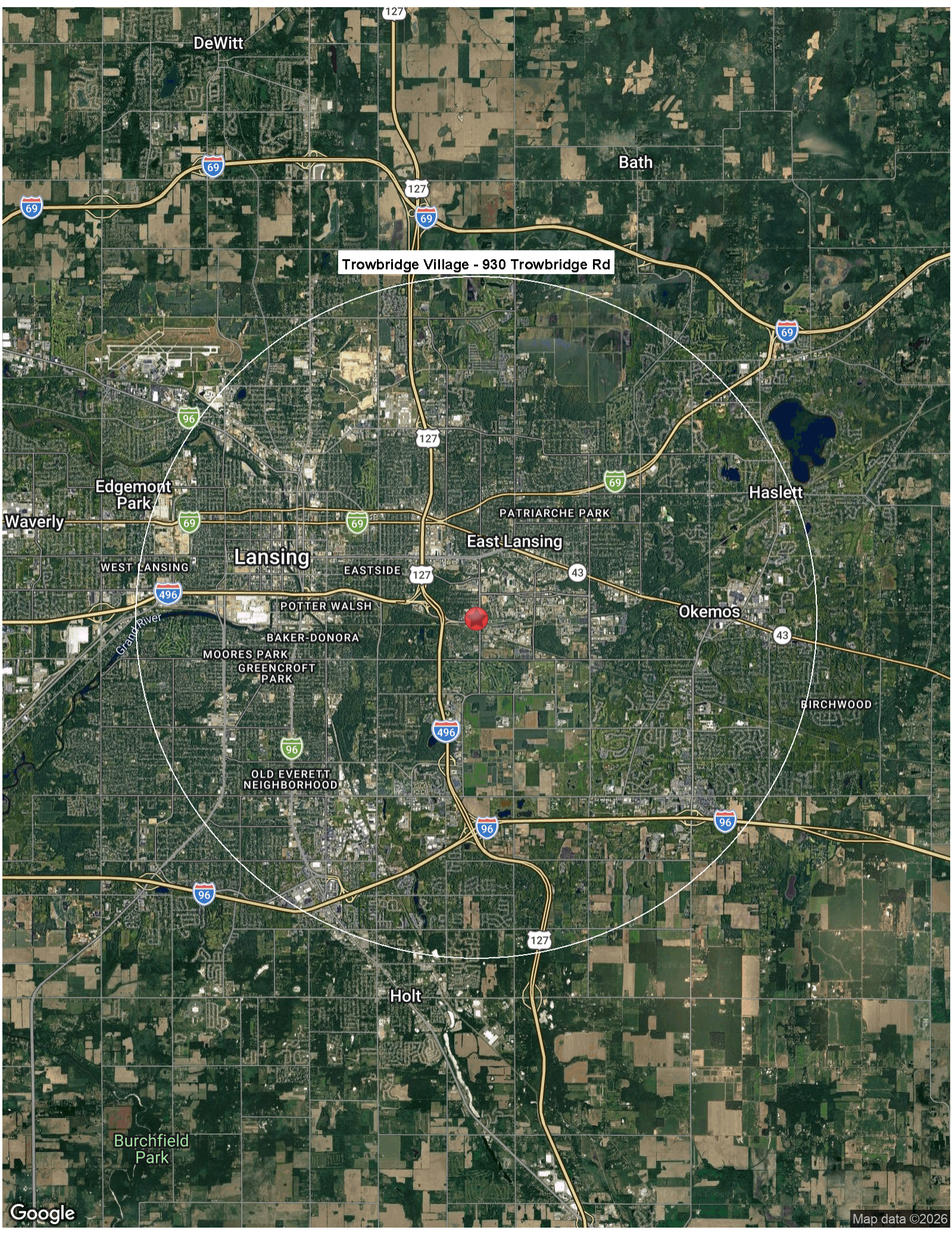
3 Month Visits	247,743
6 Month Visits	494,126
9 Month Visits	732,824
1 Year Visits	972,042
Average Monthly Visits	81,004
Median Daily Visits	2,723

Same Month Retailers - Top retailers visited by each brand	
1	Marathon
2	Speedway
3	Meijer
4	Costco

Ranking - Store locations rank by geography	
MSA	1 / 3
State	5 / 37
USA	276 / 1,445

Zip Codes - Top areas of visitor origin		
Home	1	48823 - 28%
	2	48910 - 10%
	3	48825 - 10%
Work	1	48823 - 21%
	2	48910 - 17%
	3	48825 - 14%

Demographics - 5 mi radius	
2025 Population	191,306
2030 Population	189,786
% Population Change 2025-2030	-0.8%
2025 Adult Population Age 18+	156,425
2025 Population Age 0-19	25.07%
2025 Population Age 20-35	33.02%
2025 Population Age 35-50	15.95%
2025 Population Age 50-65	12.91%
2025 Population Age 65+	13.06%
2025 Population Hispanic	16,987
2025 Population Male	103,732
2025 Population Female	87,575
2025 Households	79,256
2025 Median Household Income	\$65,681
2025 Average Household Income	\$86,259



Trowbridge Village - 930 Trowbridge Rd