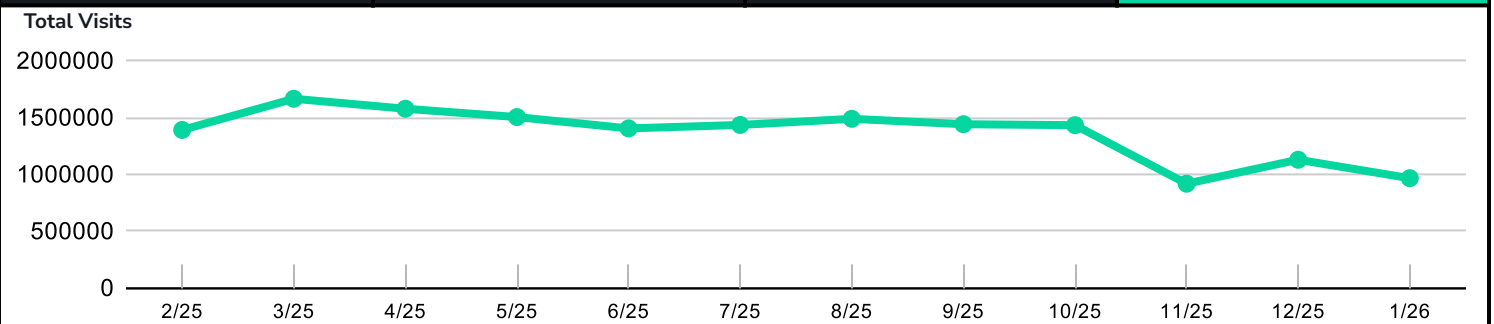


Mobile Data Report

2010 - 2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Mobile Data as of 1-2026



Fairlane Town Center
 18900 Michigan Ave



| | |
|------------------------|------------|
| 3 Month Visits | 3,013,815 |
| 6 Month Visits | 7,378,075 |
| 9 Month Visits | 11,722,793 |
| 1 Year Visits | 16,357,916 |
| Average Monthly Visits | 1,363,160 |
| Median Daily Visits | 45,668 |

| Same Month Retailers - Top retailers visited by each brand | |
|--|------------|
| 1 | Taco Bell |
| 2 | Icing |
| 3 | Perfumania |
| 4 | BP |

| Ranking - Store locations rank by geography | |
|---|-----------|
| MSA | 4 / 5 |
| State | 9 / 11 |
| USA | 223 / 392 |

| Zip Codes - Top areas of visitor origin | | |
|---|---|-------------|
| Home | 1 | 48126 - 17% |
| | 2 | 48228 - 15% |
| | 3 | 48127 - 9% |
| Work | 1 | 48126 - 23% |
| | 2 | 48228 - 10% |
| | 3 | 48127 - 6% |

| Demographics - 5 mi radius | |
|-------------------------------|----------|
| 2025 Population | 365,581 |
| 2030 Population | 351,488 |
| % Population Change 2025-2030 | -3.9% |
| 2025 Adult Population Age 18+ | 270,301 |
| 2025 Population Age 0-19 | 28.84% |
| 2025 Population Age 20-35 | 21.12% |
| 2025 Population Age 35-50 | 18.10% |
| 2025 Population Age 50-65 | 16.82% |
| 2025 Population Age 65+ | 15.12% |
| 2025 Population Hispanic | 39,286 |
| 2025 Population Male | 180,900 |
| 2025 Population Female | 184,681 |
| 2025 Households | 133,233 |
| 2025 Median Household Income | \$57,777 |
| 2025 Average Household Income | \$76,243 |

Fairlane Town Center - 18900 Michigan Ave

