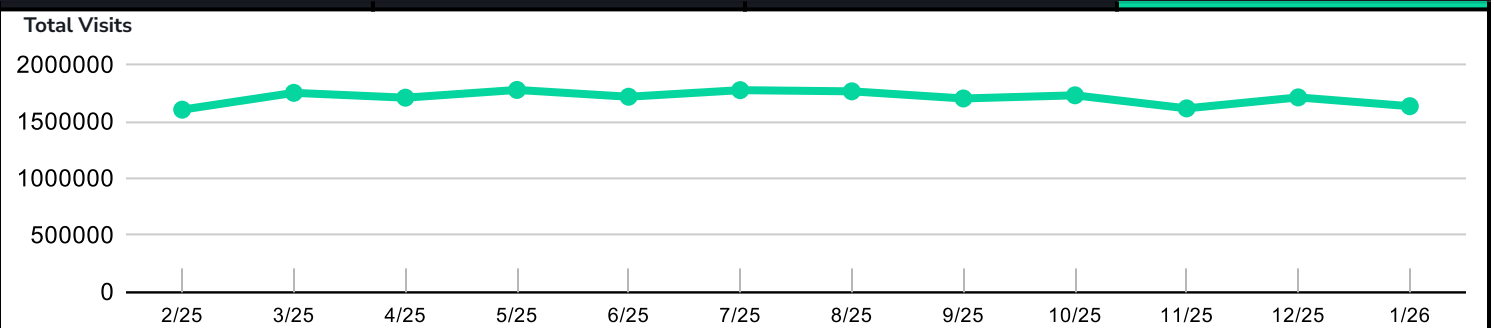


# Mobile Data Report

2010 - 2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 Mobile Data as of 1-2026



## Rivertown Crossings 3700 Rivertown Pkwy SW



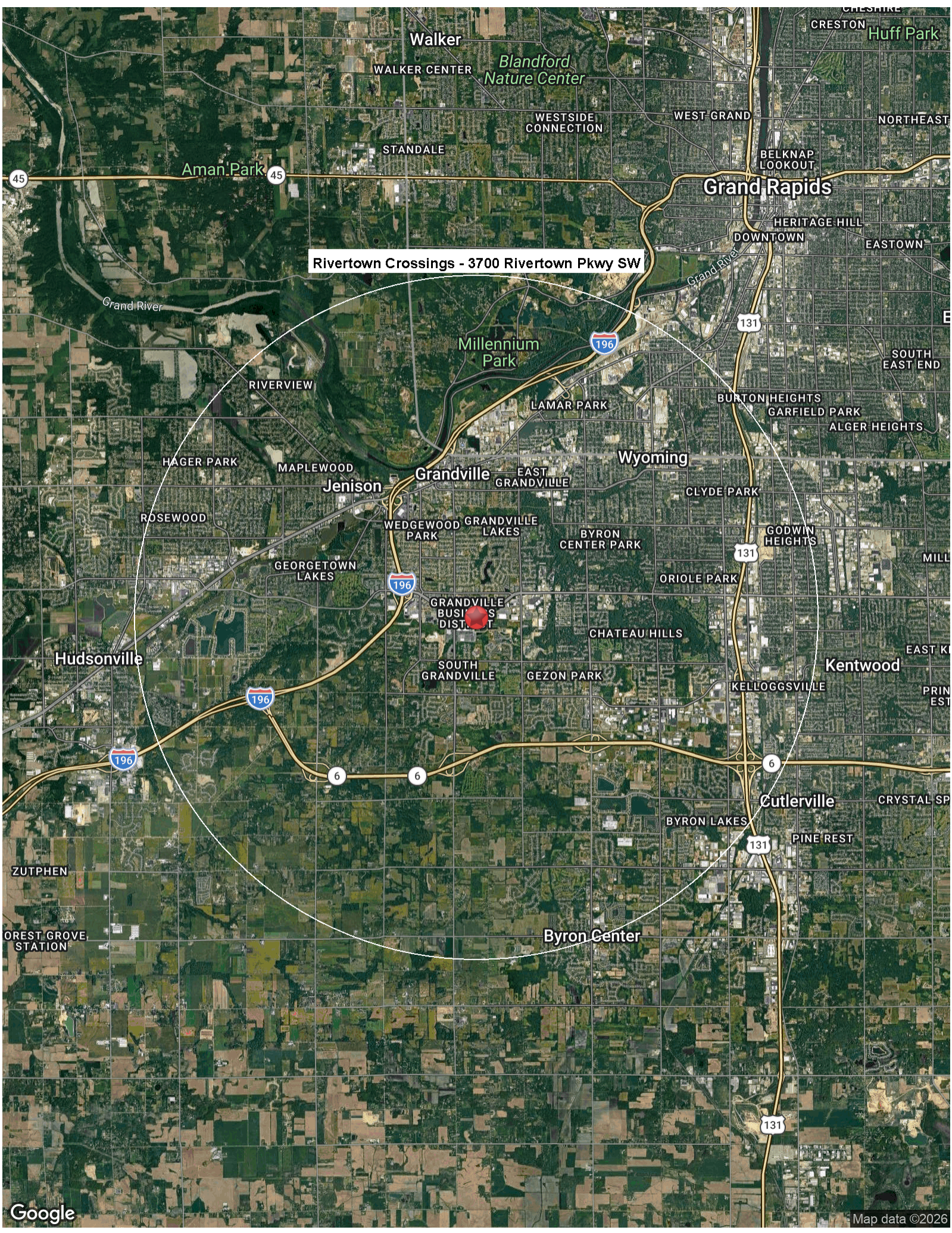
3 Month Visits	4,964,994
6 Month Visits	10,166,291
9 Month Visits	15,440,577
1 Year Visits	20,509,185
Average Monthly Visits	1,709,099
Median Daily Visits	57,001

Same Month Retailers - Top retailers visited by each brand	
1	The Home Depot
2	HomeGoods
3	Best Buy
4	Costco

Ranking - Store locations rank by geography	
MSA	2 / 2
State	7 / 11
USA	122 / 392

Zip Codes - Top areas of visitor origin	
Home	1 49418 - 20%
	2 49426 - 12%
	3 49428 - 11%
Work	1 49418 - 21%
	2 49428 - 9%
	3 49426 - 9%

Demographics - 5 mi radius	
2025 Population	145,252
2030 Population	146,473
% Population Change 2025-2030	0.8%
2025 Adult Population Age 18+	111,958
2025 Population Age 0-19	25.47%
2025 Population Age 20-35	21.51%
2025 Population Age 35-50	19.49%
2025 Population Age 50-65	16.69%
2025 Population Age 65+	16.85%
2025 Population Hispanic	22,143
2025 Population Male	71,845
2025 Population Female	73,407
2025 Households	56,659
2025 Median Household Income	\$86,382
2025 Average Household Income	\$107,900



Rivertown Crossings - 3700 Rivertown Pkwy SW