Tanger Outlet 350 84th St SW, Byron Center, MI 49315



#### **TENANTS**



BANANA REPUBLIC











### **DETAILS**

**AVAILABLE SPACE** 

Outlot B Unit 1130

PARKING AVAILABLE 4,564 SF 2,422 SF

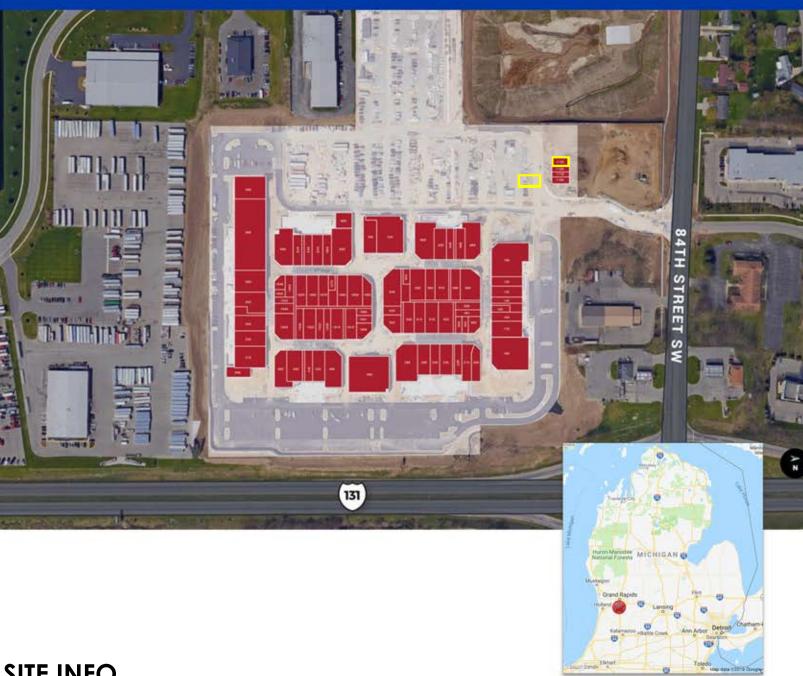
1,792 spaces Immediate Occupancy



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### SITE INFO

Tanger Outlet Centers in Grand Rapids has over 357,080 GLA. A true shopping destination, it is located within 60 miles of over 2.3 million shoppers.



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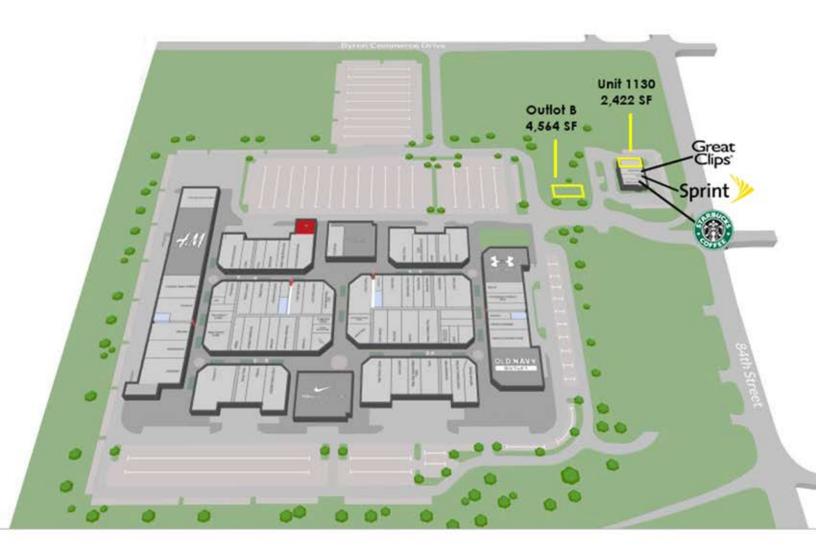
#### **SHOPPER PROFILE**



SHOPPER PROFILE	Grand Rapids
Females	79%
Average Age	41.3
Average Household Income	\$88,072
Race-Caucasian	83%
Race-Hispanic or Latino	3%
Race - African American	2%
Race - Asian	5%
Marital Status- married	67%
Local Resident Shoppers	77%
Tourist (self-defined)	6%
GENERAL SHOPPING PATTERNS	Grand Rapids
Shopping Frequency (trips per yr)	7.5
Percentage of First Time Visitors	10%
Avg # of Stores Visited	7.2
Avg # of Stores Purchased In	3.2
% of shoppers making a purchase	94%
Length of Shopping Visit	105 minutes
Average Size of Shopping Party	2.6
Average Shopping Expenditure	\$170
Average Perceived Savings	35%

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#### SITE PLAN



#### STOKAS BIERI REAL ESTATE

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